

## Promoting a City-Wide Prayer Vigil

If you are doing a prayer vigil that is open to the public we have listed some things below that can help you to get the word out. For several of these suggestions it will be to your advantage to have a press release that succinctly describes the event ready to drop off, fax, or email. For a free customizable press release you can use, [click here](#). You may also want to provide a copy of the prayer vigil guide as you pursue these options ([click here](#)). It will help provide a picture of exactly what you are attempting to do.

1. Pray that God would grant you favor as you approach those in your community about helping you get the word out.
2. Call your local Christian Radio Stations. Ask them if they would be willing to announce your prayer vigil as a community event. You may ask if there are other things they might like to do to partner with you as a community service effort. Give them a prayer vigil guide and on the day of the event, ask if their DJs would be willing to pick out a few prayer points throughout the day to pray for on-air.
3. Ask your local Christian Bookstore if they would be willing to include a flyer as a bag stuffer with every purchase for the week or two before the event. Make sure to ask how many they would recommend that you print. For a customizable flier that you can use for this, [click here](#).
4. Contact your local television affiliate. Let them know briefly about the vigil and that you would like to send over a press release and need to know where to send it. Ask them who they would suggest you call after sending the release to discuss ways they might be able to help as a service to the community and children in foster care. If there is a Wednesday's Child program (or something similar) in your city, that is the person you should start with.
5. Ask local Christian business owners if they would be willing to support your efforts by hanging posters ([click here](#)) or putting flyers by their cash registers ([click here](#)).
6. Ask other local churches to lock arms with you and promote this event together as a unified effort. You are best to start with friends you know in those churches who have a passion for children. They will be the best ones to know which pastor or elder to go to for next steps.
7. If your child is a part of a Christian school, ask the school administrator if posters can be hung at the school or if your child can distribute flyers to their classmates. Ask if they would consider hosting a short prayer vigil for the student body during an assembly or chapel time as a way to make students aware of the needs of foster children. Make sure to give the administrator a copy of the prayer vigil guide when discussing this idea.

For a complete list of available downloads and resources, [click here](#).